
Chad R. Maier

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COMPUTER SKILLS

- HTML, CSS, PHP, MySQL, CGI, VB, ASP, Java, Joomla, Drupal, Web-App.
 - Adobe CS3 (Photoshop, PageMaker, InDesign, Illustrator, DreamWeaver, Flash), Quark Express.
 - FTP, Animated GIFs, Flash Banners, Tech Support, Server Admin, PC upgrades, OS installs, networking.
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EXPERIENCE

Star Apple Kingdom

New Media Promoter, Web & Graphic Design

Austin, TX
2008 - present

- Online updates and html email press releases for concert promotion to Facebook, MySpace, ILike, Last.fm, Do512, Yelp, etc. to promote the featured band on this local independent record label.
- Kerrville Festival – Recording Crew – designer of CD booklets for Main Stage artists.
- Oxblood Masquerade – Camera Crew – live video production for this Austin festival.

The Canopy Club, Jay Goldberg Events

Webmaster, Graphic Design, Live Video Production

Urbana, IL
2001 – 2007

- Developed cohesive graphic, email marketing, and web identity program, which ultimately raised awareness and increased ticket sales for the venue.
- Responsible for all web and graphic design projects, such as weekly posters, print ads, email blasts, new websites and continuous website updates. Example: <http://www.summertimefestival.com/2007>.
- Live video production executed for concerts and events using several cameras, a Videonics DX-1 digital mixer, DVR's and computers.

Digital Transfer Systems

Film Capture, Digital Video Production

Urbana, IL
2004 – 2005

- Transferred films (8 mm and more) to computer using Canon XL-2's, see <http://www.filmtransfer.com>.
- Digitally edited films in Adobe Premiere and transferred to DVD using Ulead DVD Workshop.

Sony Music, Columbia Records

College Promotions, Midwest Retail Marketing

Champaign & Chicago, IL
1994 – 1997

- Planned and executed campus and state-wide events to promote Sony Music artists and sell cds.
 - Created and facilitated promotions throughout the Midwest for chain retail music stores.
 - Designed flyers and websites, also created magazines for independent promotion.
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EDUCATION

University of Illinois

Bachelor of Arts in LAS

Urbana, IL
January 1997